

ENJOY HISTORIC AND GAY
MONTREAL



GR

MAISONNEUVE
1642

HOTEL

THEATRE

Ler

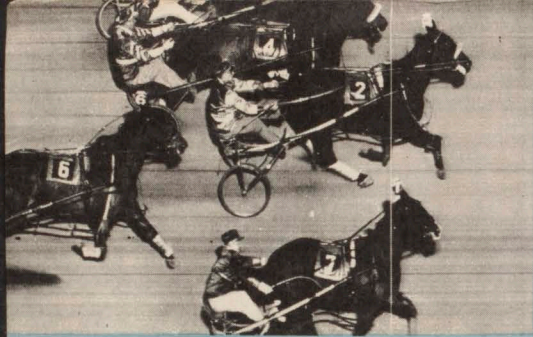
CAFE
des Artistes

2 SHOWS NIGHTLY

VARIÉTÉS

RBO
UNCAT
0461

M O N T as WAS



Horse Racing — Trotting
and Pacing



Night Life — the Paris
of America



Hockey, Baseball and
all Sports

THE CITY OF MONTREAL was founded May 18th, 1642, by Paul de Chomedey, Sieur de Maisonneuve. It was incorporated in 1832.

MONTREAL has a population of 1,400,000 of which two-thirds are of French origin.

MONTREAL has a harbor 16 miles in length with a water area of 12,000 acres; 10 miles of piers and wharves with 60 miles of tracks and modern freight sheds covering an area of 2,226,000 sq. ft. Its 4 grain elevators have a storage capacity of 15,162,000 bushels.

MONTREAL is headquarters of I.C.A.O. and I.A.T.A. and Montreal Airport provides facilities for Trans-Canada, Colonial Airlines, B.O.A.C., Canadian Pacific, K.L.M., Royal Dutch, Air France and other lines linking Canada's metropolis with all parts of the world.

MONTREAL has an annual manufacturing output of two billion three hundred million dollars. It has 331 public schools, 2 technical and many private schools, English and French. It has in all 9 radio stations; English and French T.V. stations and 15 foreign language transmissions.



REAL

and IS

MONTREAL has 250 parks and public squares, covering 2,850 acres. The largest are Mount Royal, a delightful wooded area on the slopes of the mountain of the same name; St. Helen's Island in the middle of the St. Lawrence River; LaFontaine and Maisonneuve:

MONTREAL is situated at the head of ocean navigation and at the foot of a system of canals and waterways extending more than 1,200 miles into the heart of the continent. It is the world's greatest grain shipping seaport; the largest city in Canada and the second-largest French-speaking community of the world.

MONTREAL is the home of McGill University, world famous school of medicine and engineering, also the Université de Montréal, Canada's largest French-Canadian centre of culture.

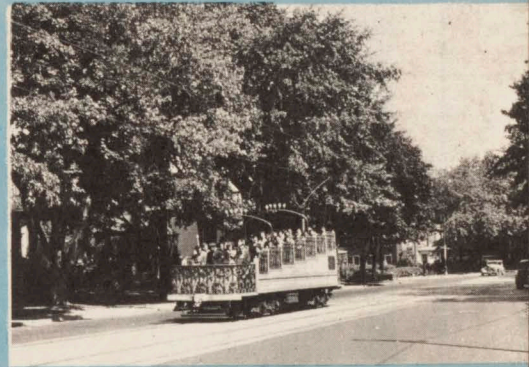
MONTREAL has well been called "The Paris of America". It is the centre of entertainment and night life and is the only large city in America with complete facilities for all winter sports. Montreal's story is "A Tale of Two Cities" — English and French, modern and old — a never-ending source of excitement and gratification to the sightseer and tourist.

EN 2833

1937



World-famous shrine —
St. Joseph's Oratory.

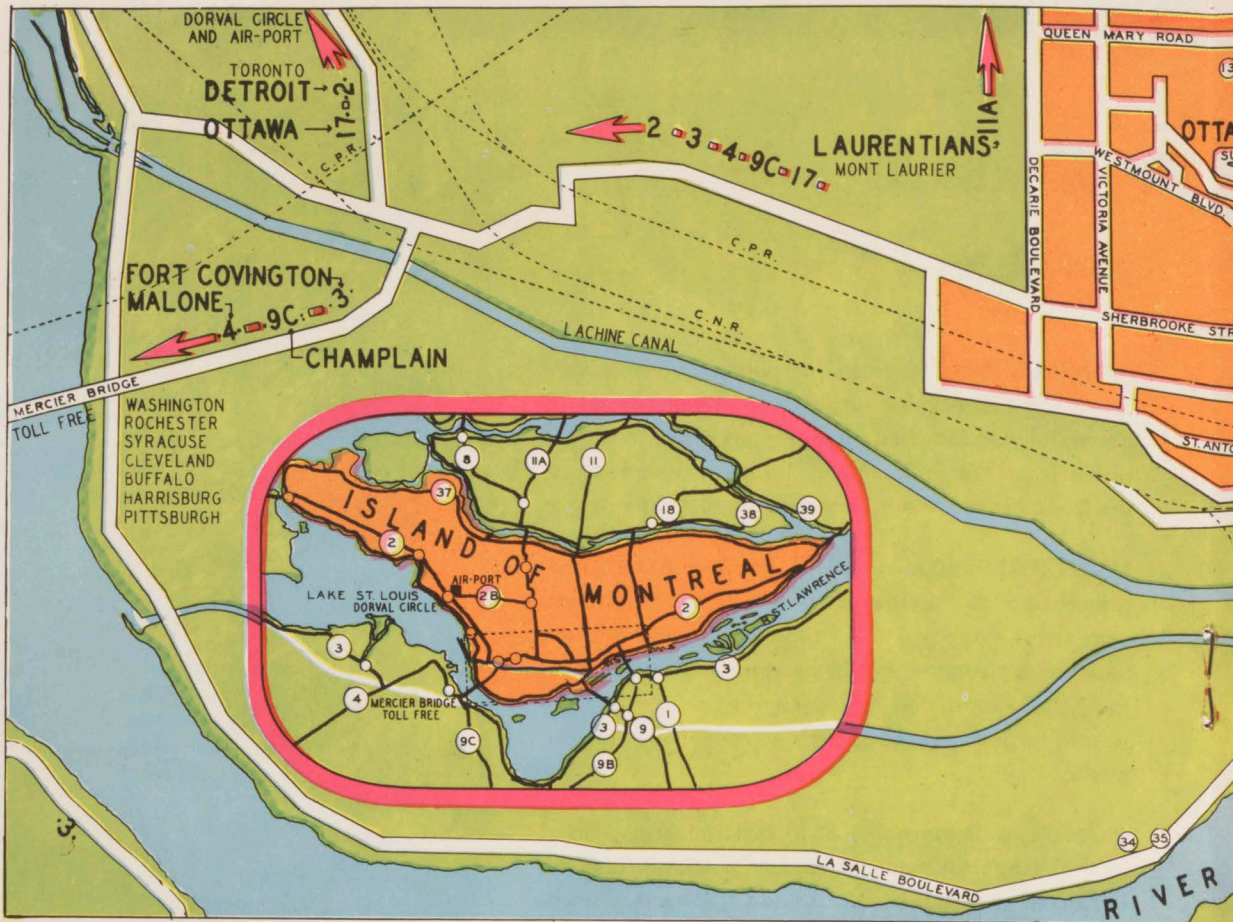


Sight-seeing by fiacre, car,
bus and tramways.



Gourmets' mecca for
fine foods and rare wines.





Montreal's "MUSTS" for Places of Interest

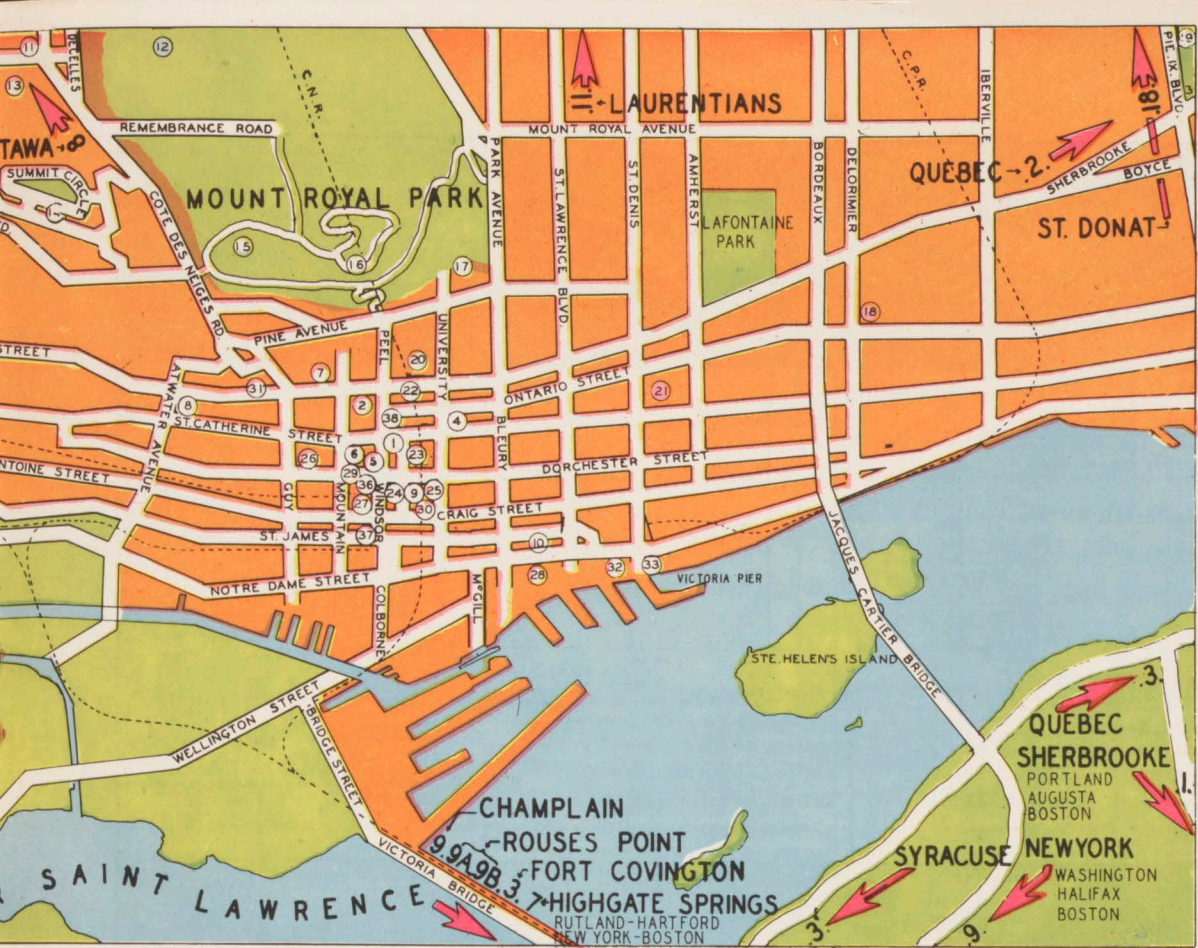
- | | |
|---------------------------------|---------------------------------|
| 1. Dominion Square Building | 11. Wax Museum |
| 2. Ritz-Carlton Hotel | 12. Université de Montréal |
| 3. Botanical Garden | 13. St. Joseph's Oratory |
| 4. Christ Church Cathedral | 14. Lookout, Westmount Mountain |
| 5. Windsor Hotel | 15. Mountain Playhouse |
| 6. Hotel de la Salle | 16. Lookout & Chalet, Mt. Royal |
| 7. Montreal Museum of Fine Arts | 17. McGill Stadium |
| 8. Montreal Forum | 18. Baseball Park |
| 9. St. James' Cathedral | 19. Municipal Golf Course |
| 10. Place d'Armes | 20. McGill University |

The Customs Men are

Seasoned travellers know well that cooperation with the Customs men of all countries begets cooperation. They are your friends, not your enemies and, within the limits of their duties, will meet friendship with friendship. Be frank. Be helpful. American or Canadian, the men in blue at the borderline are nice to know.

You may take back to the United States merchandise to the value of \$200 once every thirty-one days, provided your stay in Canada has extended over 48 hours.

Included in these happy duty and tax-free exemptions are tobacco, cigars (not over 100), foodstuffs and even one wine gallon of liquor.



for Montreal's Guests

Interest

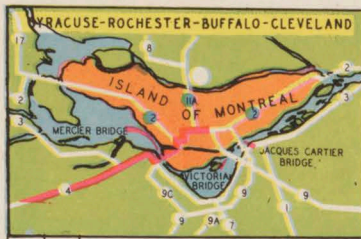
- | | |
|--|------------------------------------|
| 21. Provincial Transport Terminal East | 31. Fort des Messieurs, Old Towers |
| 22. Berkeley Hotel | 32. Chateau de Ramezay |
| 23. Sun Life Building | 33. Notre Dame de Bonsecours |
| 24. New Carlton Hotel | 34. Verdun Auditorium |
| 25. International Aviation Building | 35. Verdun Natatorium |
| 26. CBC Building | 36. Laurentien Hotel |
| 27. Windsor Station | 37. Queen's Hotel |
| 28. Notre Dame Church & Museum | 38. Sheraton-Mt. Royal Hotel |
| 29. Provincial Transport Terminal West | |
| 30. Central Station | |

Nice to Know

An additional exemption of \$300 is allowed once every six months, provided you have enjoyed 12 days or more of Canada's hospitality, not including day of arrival.

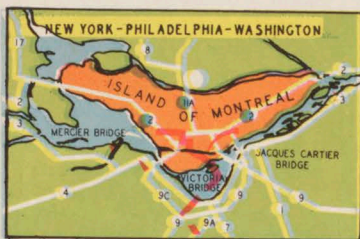
If you have bought anything at all in Canada, ask at the border for Form 6059 and claim the exemption to which you are entitled. Have your sales slips and purchase invoices ready. List your purchases before reaching the border. Pack your baggage to make inspection easy, even setting apart goods bought in Canada. The Customs men will appreciate your thoughtfulness and speed you on your way.

Merchandise can be shipped, duty free, to a visitor's home anywhere in the United States.



00	74	MONTREAL		
12	62	MERCIER BRIDGE	4	12
21	53	STE. PHILOMENE		9
26	48	STE. MARTINE		5
32	42	HOWICK		6
41	33	ORMSTOWN		9
51	23	HUNTINGDON		10
63	11	TROUT RIVER		12
74	0	MALONE		11

MONTREAL TO SYRACUSE 184 MILES
MONTREAL TO ROCHESTER 275 MILES
MONTREAL TO BUFFALO 349 MILES
MONTREAL TO CLEVELAND 504 MILES



00	47	MONTREAL		
12	35	MERCIER BRIDGE	4	12
19	28	JUNCTION 9&9C	9C	7
33	14	JUNCTION 36	9	14
41	6	JUNCTION 52		8
47	0	CHAMPLAIN		6

MONTREAL TO PLATTSBURG 68 MILES
MONTREAL TO ALBANY 238 MILES
MONTREAL TO NEW YORK 395 MILES
MONTREAL TO PHILADELPHIA 489 MILES
MONTREAL TO WASHINGTON 607 MILES



00	69	MONTREAL		
12	57	MERCIER BRIDGE	4	12
13	56	CAUGHNAWAGA	3	1
17	52	JUNCTION 9&4		4
19	50	CHATEAGUAY		2
26	43	BEAUHARNOIS		7
41	28	VALLEYFIELD		15
61	8	ST. ANICET		20
68	1	DUNDEE		7
69	0	FORT COVINGTON		1

MONTREAL TO HARRISBURG 438 MILES
MONTREAL TO PITTSBURGH 545 MILES



000	127	MONTREAL		
13	114	CARTIERVILLE BRIDGE	8	13
15	112	ST. MARTIN		2
18	109	STE. DOROTHEE		3
23	104	EUSTACHE		5
41	86	ST. HERMAS		18
50	77	LACHUTE		7
64	63	JUNCTION 34		14
82	45	MONTABELLO		18
108	19	MASSON		26
126	1	HULL		18
127	0	OTTAWA		1



000	311	MONTREAL		
4	307	MONTREAL SOUTH		4
6	305	LONGUEUIL	3	2
36	275	JUNCTION 47		30
47	264	SOREL		11
61	250	JUNCTION 22		14
91	220	ST. GREGOIRE		30
119	192	ST. PIERRE LES BECQUETS		28
167	144	JUNCTION 5		48
179	132	QUEBEC	9	12
197	114	STONEHAM	54	18
212	99	LAURENTIDE NATIONAL PARK GATE		15
248	63	LAC JACQUES CARTIER CAMP		36
311	0	CHICOUTIMI	54	63

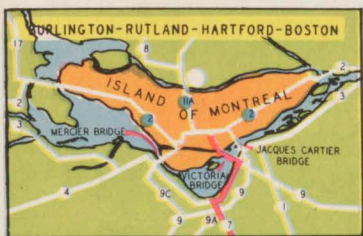
TOUR LAC ST. JEAN 213 MILES
CHICOUTIMI TO MURRAY BAY 108 MILES



000	169	MONTREAL		
10	159	ST. LAURENT	11A	10
34	135	ST. JEROME		24
47	122	PIEDMONT	11	13
52	117	STE. ADELE		5
63	106	STE. AGATHE		11
76	93	ST. FAUSTIN		13
82	87	ST. JOVITE		6
101	68	LABELLE		19
114	55	L'ANNONCIATION		13
169	0	MONT LAURIER		55

MONT LAURIER TO OTTAWA 290 MILES

See all of Québec! NO HOLIDAY to the scenic and historic Province de Québec is complete without a visit to the old world City of Quebec, the provincial capital. The Laurentians, just north of Montreal, is Canada's greatest year-round playground. Then there are the picturesque Gaspé, the awe-inspiring Saguenay and the beautiful Eastern Townships.



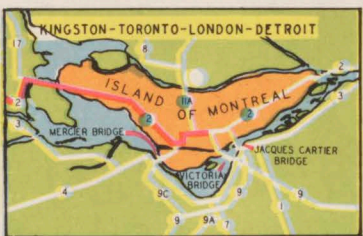
00	59	MONTREAL		
4	55	ST. LAMBERT	7	4
25	34	ST. JEAN		21
26	33	IBERVILLE		1
34	25	SABREVOIS		8
40	19	HENRYVILLE		6
42	17	ST. SEBASTION		2
47	12	PIKE RIVER		5
53	6	PHILIPSBURG		6
55	4	ST. ARMAND		2
59	0	HIGHGATE SPRINGS		4

MONTREAL TO BURLINGTON 99 MILES
 MONTREAL TO RUTLAND 168 MILES
 MONTREAL TO HARTFORD 337 MILES
 MONTREAL TO BOSTON 352 MILES

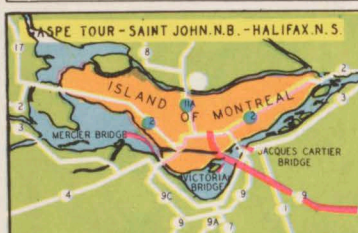


00	105	MONTREAL		
3	102	JACQUES CARTIER BRIDGE		3
5	100	LONGUEUIL	1	2
17	88	CHAMBLY		12
18	87	RICHELIEU		1
23	82	MARIEVILLE		5
36	69	FARNHAM	40	13
51	54	COWANSVILLE		15
64	41	KNOWLTON	52	13
85	20	HIGHWATER	58	21
105	0	NEWPORT		20

MONTREAL TO PORTLAND 259 MILES
 MONTREAL TO AUGUSTA 280 MILES
 MONTREAL TO BANGOR 350 MILES

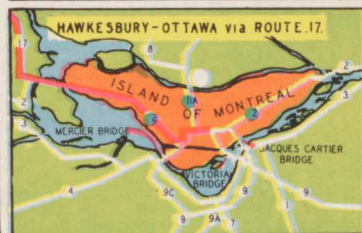


000	577	MONTREAL		
26	551	DORION	2	26
71	506	CORNWALL		45
120	457	PRESCOTT		49
154	423	ROOSEVELDT BRIDGE		34
183	394	KINGSTON		29
245	332	TRENTON		62
315	262	OSHAWA		70
344	233	TORONTO		29
378	199	HAMILTON		34
457	120	LONDON		79
575	2	WINDSOR		118
577	0	DETROIT		2



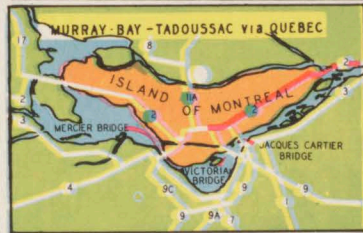
000	359	MONTREAL		
19	336	BELOEIL	9	19
33	322	ST. HYACINTHE		14
63	292	DRUMMONDVILLE		30
97	267	VICTORIEVILLE	20	34
163	215	QUEBEC BRIDGE	5	66
173	202	QUEBEC (CLEVIS) FERRY		10
290	85	RIVIERE DU LOUP	2	117
375	0	STE. FLAVIE	10	85

GASPE TOUR 559 MILES
 RIVIERE DU LOUP TO HALIFAX N.S. 584 MILES
 RIVIERE DU LOUP TO SAINT JOHN N.B. 336 MILES
 RIVIERE DU LOUP FERRY TO ST. SIMEON



000	127	MONTREAL		
8	119	VILLE ST. PIERRE		8
13	114	DORVAL AIR-PORT		5
25	102	STE. ANNE DE BELLEVUE		12
28	99	DORION	17	3
45	82	RIGAUD		17
53	74	PTE. FORTUNE		8
65	62	HAWKESBURY		12
70	57	L'ORIGINAL		5
87	40	PLANTAGENET		17
104	23	ROCKLAND		17
110	17	CUMBERLAND		6
117	10	ORLEANS		7
127	0	OTTAWA		10

MONTREAL TO PORTLAND 259 MILES
 MONTREAL TO AUGUSTA 280 MILES
 MONTREAL TO BANGOR 350 MILES



000	302	MONTREAL		
15	287	JUNCTION 48	2	15
45	257	BERTHERVILLE		30
60	242	LOUISEVILLE		15
82	220	TROIS RIVIERES		22
86	216	CAP DE LA MADELEINE		4
107	195	STE. ANNE DE LA PERADE		21
127	175	PORTNEUF		20
164	138	QUEBEC		37
186	116	STE. ANNE DE BEAUPRE	19	22
226	76	BAIE ST. PAUL		40
257	45	MURRAY BAY		31
278	24	ST. SIMEON		21
302	0	TADOUSSAC		24

MONTREAL TO PORTLAND 259 MILES
 MONTREAL TO AUGUSTA 280 MILES
 MONTREAL TO BANGOR 350 MILES

For further information about any part of Quebec Province call at or write any of the following Provincial Government Tourist Information Offices:

MONTREAL
 Dominion Square Bldg.

QUEBEC CITY
 106 Grande Allee

NEW YORK
 48 Rockefeller Plaza

Montreal's Hotels

LUXURIOUS • MODERN • MODERATELY PRICED

SHERATON —
MOUNT ROYAL
HOTEL



RITZ CARLTON
HOTEL



HOTEL
DE
LA SALLE



In Montreal's hotels you'll find the outstanding service, the courtesy, the hospitality and comfort as well as the fine food and beverages, the beautiful and luxurious appointments and the friendly efficiency which have made Montreal's hotels famous. You'll enjoy the accommodations that are designed to suit every taste and every purse.

WINDSOR
HOTEL



Montreal's hotels are all closely adjacent one to the other, and are all located in the centre of the gaiety and activity that make Montreal the "Paris of the New World". Rail, air and autobus terminals are at your doorstep, while garages, theatres, restaurants, cafés, night clubs and the most modern departmental stores and smart shops surround Montreal's hotels.

QUEEN'S
HOTEL



BERKELEY
HOTEL



NEW
CARLTON
HOTEL



LAURENTIEN
HOTEL



ALL HOTELS shown are members of the Montreal Tourist and Convention Bureau, the Official Association promoting and co-ordinating the tourist and convention business of the City of Montreal. For further information regarding hotel accommodation and the tourist and convention facilities in Canada's thriving and gay metropolis, write —

THE MONTREAL TOURIST & CONVENTION BUREAU INC.

Suite 30, Mezzanine Floor — Sheraton-Mount Royal Hotel
MONTREAL